

## **Pre-Notice of Proposal Competition**

2 November 2016  
Japan National Tourism Organization (JNTO) Sydney Office  
Executive Director Mariko Tatsumi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 2 November 2016

2. Overview of project

(1) Name of project: Marketing in online and social media

(2) Details of project: To raise Australian travellers' interest in visiting Japan, increase the contents of JNTO Sydney's local website and social media and promote mainly through online and social media aimed at Australian consumers.

3. Procedures

Tentative period: From mid-November 2016

End