

Pre-Notice of Proposal Competition

13 February 2017
Japan National Tourism Organization (JNTO) Sydney Office
Executive Director Mariko Tatsumi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 13 February 2017

2. Overview of project

(1) Name of project: Marketing and Media 2017

(2) Details of project: Marketing and media aimed at Australian consumers to raise Australian travellers' interest in visiting Japan through online and social media, conducting cooperative marketing campaign with travel agents (including online) and airlines and producing a new brochure.

3. Procedures

Tentative period: From mid-March 2017

End