

Pre-Notice of Proposal Competition

7 February 2018
Japan National Tourism Organization (JNTO) Sydney Office
Executive Director Kana Wakabayashi

We hereby announce the following planned proposal competition.

1. Date of Pre-Notice: 7 February 2018
2. Tentative Tender Period: Mid-February – Mid-March 2018
3. Overview of project
 - (a) Name of project: Marketing and Media 2018
 - (b) Details of project: The objective of this project is to raise Australian travellers' interest in visiting Japan through marketing and media aimed at Australian consumers through conducting cooperative marketing campaigns, increasing content for use on JNTO social media outlets and other promotional campaigns.
 - (c) The services are subject to the Japanese government's budget for the fiscal 2018 being approved by the Diet, with the contract execution and performance of services occurring after the formation of the budget.
4. Procedures

Tentative project period: From April 2018 to End March 2019

End